THE MCHN STRENGTH SAMPLER

SEMPER STRONGER



What is MCHN Strength

Thank you for downloading the MCHN Strength Sampler, your one-stopshop for becoming the strongest, fittest, and healthiest version of yourself – both inside and out. If you are someone who understands the value of hard work, discipline, and consistency; recognizes that there are no shortcuts when it comes to goal achievement; and is in this for the long haul, then keep reading. You're right where you need to be.

Our mission at MCHN Strength is to empower our community members to build mental and physical strength so that they can overcome life's challenges with confidence. Life can be tough and, at times, present us with unforeseen obstacles. From our own life experiences, we know that when we are strong in body and mind, we are better equipped to tackle these challenges head-on, and better able to serve those who count on us – our family members, friends, colleagues, teammates, and battle buddies. At MCHN Strength, we understand that there are countless ways to get strong. Barbells, kettlebells, dumbbells, sandbags, bodyweight... the list goes on. No matter what training methodology speaks to you, or if you like it all, we have something for you inside our community. We can't (and won't) do the work for you, but we can give you the resources, tools, and accountability you need to be successful on your journey. So, if you're ready to move better, feel better, and get strong for life, then look no further.

> This guide includes some of our favorite resources to help you do just that. We're giving you access to our '6 days of mobility' resource, a sampling of our daily workouts, discount links for our trusted partners, other ways to connect with the MCHN Strength community, and more.

6 Days Of Mobility

Click on a body part to learn how to mobilize it.



<u>Wrist Mobility</u>



<u>Hip Mobility</u>



Ankle Mobility





<u>World's Greatest</u> <u>Stretch</u>

Daily WODs



Workouts of the day (WODs) are workouts created by Rebecca and Joel and are delivered daily to your MCHN Strength App. There are currently three (3) different WOD modalities you will receive:

- 1. Bodyweight WODs: These daily workouts require no equipment.
- 2. Kettlebell WODs: These daily workouts require at least one kettlebell.
- 3. Mixed Modality WODs: These are similar to CrossFit workouts. They'll require different types of exercise equipment.

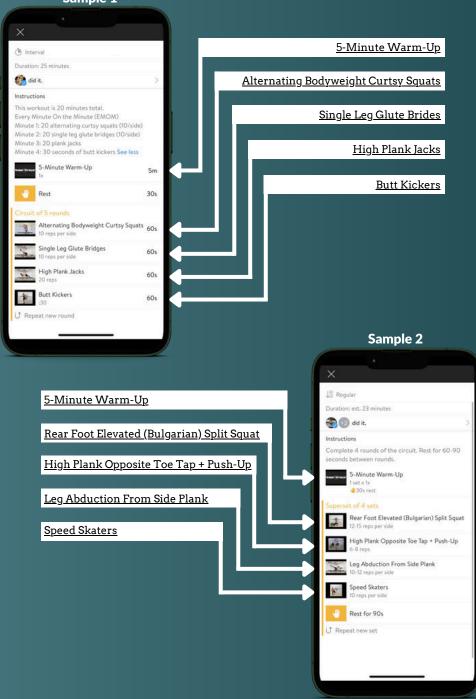
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The MCHN Strength App will sync with your wearables, making it an excellent way to track your progress, steps, sleep, and many more metrics.

This and more with the MCHN Strength Membership. Learn more about the MCHN Strength Membership here: <u>WATCH THE VIDEO</u>

Bodyweight WOD Samples Click on an exercise to view the demo video

Sample 1



Kettlebell WOD Samples

Click on an exercise to view the demo video

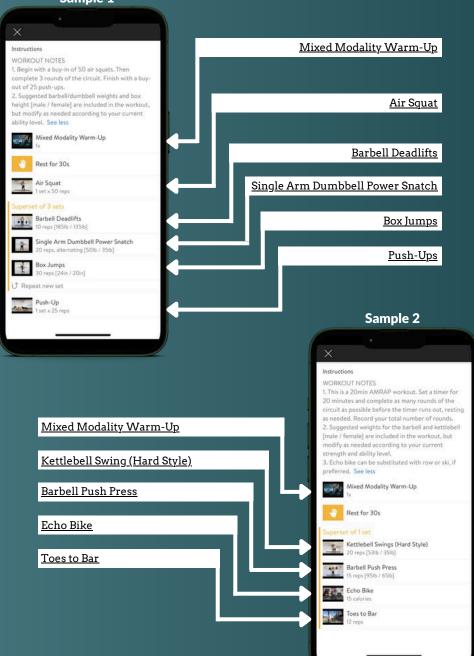
Sample 1



Mixed Modality WOD Sample

Click on an exercise to view the demo video

Sample 1



Follow Along Video Workout



Tap or click the screen to play Coach Joel leads you through a fun kettlebell workout. Get your sweat on,

Coach Joel leads you through a fun kettlebell workout. Get your sweat on, get stronger, and do it all while having fun.

Workout info Workout Length: Approximately 20 minutes Equipment Needed: 2x medium sized kettlebells Workout Difficulty: 5/10



*Note: if tapping the screen doesn't work, copy and paste this link to your browser: https://www.youtube.com/watch?v=PydIfSDJZLk

Join The MCHN Strength Squad

CLICK HERE

MCHN Strength Squad Benefits

Join our digital community and get access to:

- Daily workouts, with in-app demo videos for every exercise.
- The Signature Programs library, featuring a wide range of training modalities and skill levels.
- Connectivity to wearable devices so you can track your progress, sleep, health data, and more throughout your journey.
- Exclusive discounts on apparel and other branded merchandise in our online shop.
- Our team of expert coaches who are available to answer your questions.
- Our global community of like-minded strength seekers to accompany you on your journey.

JOIN THE SQUAD

Train With A Coach

Our coaches provide results. Results that last.

Find the right coach for you here





Why Work With A Coach?

- <u>Individual attention</u> Tailor your program and workouts to your individual needs, goals, and schedule. We'll provide you with feedback along the way.
- <u>Expertise</u> Tap into some of the best knowledge and experience in the fitness industry. Our coaches will set you up for success.
- <u>Motivation and accountability</u> This is one of the biggest reasons why people reach out to our coaches. We help you enjoy the process and keep you on track.
- <u>Reduce risk of injury</u> We don't cut corners. Our coaches make sure you know the proper way to warm up and to perform any exercise even if that means recording and sending a video to you.
- <u>Improved performance</u> whether you're an athlete, have a desk job or anything in between, our coaches will help you perform better.
- Faster results Reach your goals more quickly and efficiently.

There's no need to do it alone. We've got you covered.

FIND A COACH

1-ON-1 Coaching

Looking for an elevated fitness experience with customized programming? Schedule a consultation with one of our coaches.

SCHEDULE HERE

The Semper Stronger Foundation

Rebuilding Our Heroes



MCHN Strength gives back

In early 2023 we created the Semper Stronger Foundation. Our mission is to provide health and fitness services to injured service members, combat veterans, and first responders in order to improve their quality of life and longevity.

Strength training and other types of physical activity reduce chronic pain, improve sleep, diminish anxiety, and increase endorphins (the body's 'feel good' hormone).

The Semper Stronger Foundation exists to help heal the minds and bodies of our nation's warriors through the power of physical movement.



The premier coaching and community platform brought to you by Team MCHN. We attack personnel development and goal achievement together... as a tribe... as a team. Dozens of hand-picked and validated industry leaders have consolidated to give you the guidance necessary to become the person you are supposed to be.